

Spokane County
Quit Line Data Summary
January 01 - June 30, 2006

| | <u>County</u> | <u>State</u> |
|--|-----------------|------------------|
| Number of Calls to Quit Line | N = 930 | N = 9,581 |
| Percent of Statewide Calls | 12.7% | 100.0% |
| Percent of State Population in County¹ | 7.1% | 100.0% |
| | County % | State % |
| Gender | N = 915 | N = 7,852 |
| Female | 59.1% | 61.3% |
| Male | 40.9% | 38.7% |
| Race/Ethnicity | N = 880 | N = 6,936 |
| People of Color | 14.7% | 19.5% |
| White | 85.3% | 80.5% |
| Age | N = 917 | N = 7,533 |
| Less than 18 years old | 1.3% | 1.3% |
| 18 - 24 years old | 17.3% | 18.9% |
| 25 - 34 years old | 22.8% | 25.6% |
| 35 - 44 years old | 25.3% | 21.4% |
| 45 years and older | 33.3% | 32.8% |
| Education | N = 867 | N = 6,875 |
| Did not graduate high school | 19.0% | 20.0% |
| High school graduate | 36.6% | 36.1% |
| Some college/vocational school | 34.4% | 31.1% |
| College graduate | 10.0% | 12.7% |
| Caller Type | N = 929 | N = 8,981 |
| General Information | 2.6% | 10.5% |
| Health care provider | 1.3% | 3.0% |
| Tobacco user | 96.1% | 86.5% |
| Payer Type | N = 866 | N = 7,185 |
| Insured | 34.9% | 37.3% |
| Uninsured | 37.2% | 37.6% |
| Medicaid | 27.9% | 25.1% |
| Heard About | N = 768 | N = 6,807 |
| Employer/worksite | 0.7% | 1.7% |
| Health care provider | 28.4% | 24.9% |
| Television | 7.6% | 4.9% |
| Website | 2.6% | 3.0% |
| Radio | 10.3% | 10.5% |
| Newspaper/Magazine | 1.0% | 1.1% |
| Brochure/Newsletter | 8.5% | 11.4% |
| Family or friend | 35.5% | 35.4% |
| Health Department | 3.6% | 6.2% |
| School | 1.8% | 0.9% |